

# Portal integration brings greater efficiency, user-friendliness and flexibility

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## FIRSTSPIRIT CONTENT INTEGRATOR FOR IBM WEBSHERE PORTAL (CIW)

### Easy management of content and user-specific consolidation of information without specialized portal administration know-how

For companies operating enterprise portals it is becoming increasingly important that applications and data from different sources can be edited and personalized in one user interface. As a consequence, content management and user-specific delivery of information need to be organized as simply as possible.

### Seamless integration of CMS content into your enterprise portal

The FirstSpirit Enterprise Content Management System (CMS) from e-Spirit offers a single platform for unifying and administering processes, data and applications. ETHALON's FirstSpirit Content Integrator for IBM WebSphere Portal (CIW) makes it possible to seamlessly integrate and publish information created in the CMS in IBM WebSphere Portal environments. Content management can be initiated directly from the portal. Thanks to a single sign-on mechanism, editors do not need to separately log-in to the CMS.



The CIW enables editors to easily manage and edit text, graphics and media data in the CMS without the need for any specialized portal know-how. FirstSpirit generates pages and navigation structures for the portal. The CIW allows editors to integrate portlet applications, such as e-mail and IBM Lotus Sametime plugins in the page templates and to set their parameters. Content and navigation can also be managed in multiple languages. The CIW caters for automatic updating of the portal in the background.

#### Benefits at a glance

- > Simple solution installation
- > No IBM WebSphere Portal know-how necessary for editors
- > Automatic integration of content and navigation into the portal
- > Transfer of user rights to the portal
- > Single sign-on for editors

#### Simple to use

- > Creation and management of portal content via FirstSpirit editing screens
- > Content and navigation can be displayed in multiple languages
- > Page layouts and content positioning is controlled directly from FirstSpirit

#### Technology

- > FirstSpirit Enterprise Content Management System
- > IBM Websphere Portal 6.1
- > Support of JSR-168 portlet standards

FirstSpirit™  
Your Content Integration Platform



# Simplicity for the user means more productivity for your business!

Norbert Gödicke, Managing Director



## FIRSTSPIRIT CONTENT INTEGRATOR FOR IBM WEBSPHERE PORTAL (CIW)

### Integration of structure, navigation, content and applications

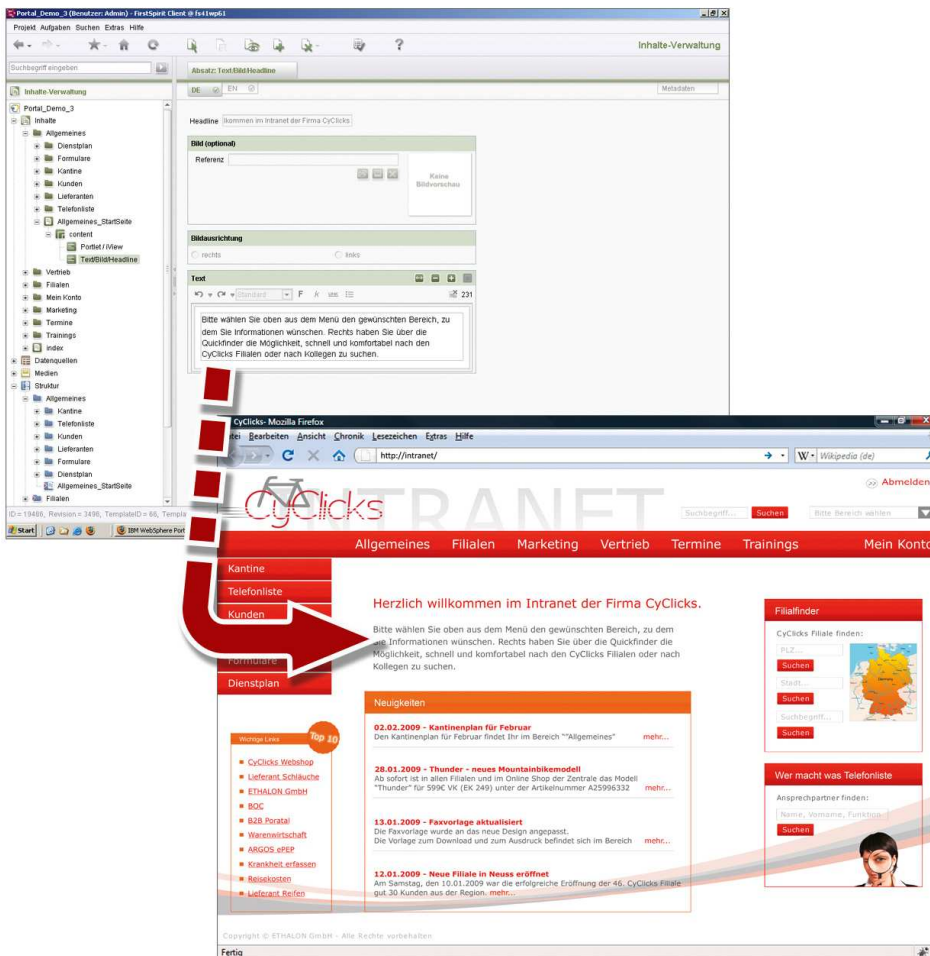
All content is managed and edited in FirstSpirit and updated and published in the portal. FirstSpirit and portal content can be linked to one another as required. Users can access only those areas for which their profile is authorized. User roles and rights from existing user repositories (for example LDAP-based directory services) can be adopted and synchronized. CIW enables the FirstSpirit personalization module to communicate with the portal user management API.

### Our technology

Enterprises striving to profit from market dynamics require a reliable and adaptable IT infrastructure. The technology we use enables us to implement your requirements quickly and efficiently and to extend your solutions in the future. We adhere to international Java/J2EE programming standards and an open system architecture. We use robust, scalable and high performance hardware and middleware.

### Our company

ETHALON delivers innovative software solutions for retailers. The Java/J2EE specialist focuses on process optimization: whether through customized programming or modularized standard software, we answer your complex requirements with easy-to-use applications. From process analysis and consultancy, to implementation, e-learning and support, ETHALON is a one-stop-shop for all your IT needs!



The structure is carried over one-to-one from FirstSpirit to the web publication.

